THEWAVE

RUBENS



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ARTIST

I began my career at the age of 18 by opening the Valentino show in January 2018, a pivotal moment that truly launched my international career. This first opportunity led to a series of exceptional collaborations with renowned houses such as Dior, Kenzo, Acne Studios, and Saint Laurent, to name just a few. These experiences allowed me to travel the world, participate in prestigious fashion shows, and appear in iconic campaigns.

A significant part of my journey has been marked by a close collaboration with the House of Saint Laurent, where I had the chance to work not only for runway shows but also for their iconic fragrance. This ongoing relationship has been fundamental to my career development, allowing me to understand the essence of the brand while bringing my own touch to each project.

Beyond modeling, my career has been defined by great versatility. I've had the opportunity to expand my horizons by working in-house at Zadig & Voltaire, as well as exploring e-commerce projects with brands such as Etudes. This mix of roles allowed me to experience different facets of the fashion industry and develop a unique artistic perspective. Collaborating with brands that have such distinct identities and visions has been a particularly enriching experience, as it has helped me adapt and thrive in diverse creative contexts.

Today, my career is taking a more artistic direction. I now aim to express myself through more personal forms, focusing on my passion for visual arts and music. My work is characterized by an ongoing search for new mediums: my drawings, paintings, and music are natural extensions of my creative vision. This evolution allows me to remain true to my love for versatility, exploring new ways to create while continuing to draw inspiration from everything around me.

I'm now entering a new phase, where my modeling career merges with my artistic passions, giving a more authentic voice to my creativity.

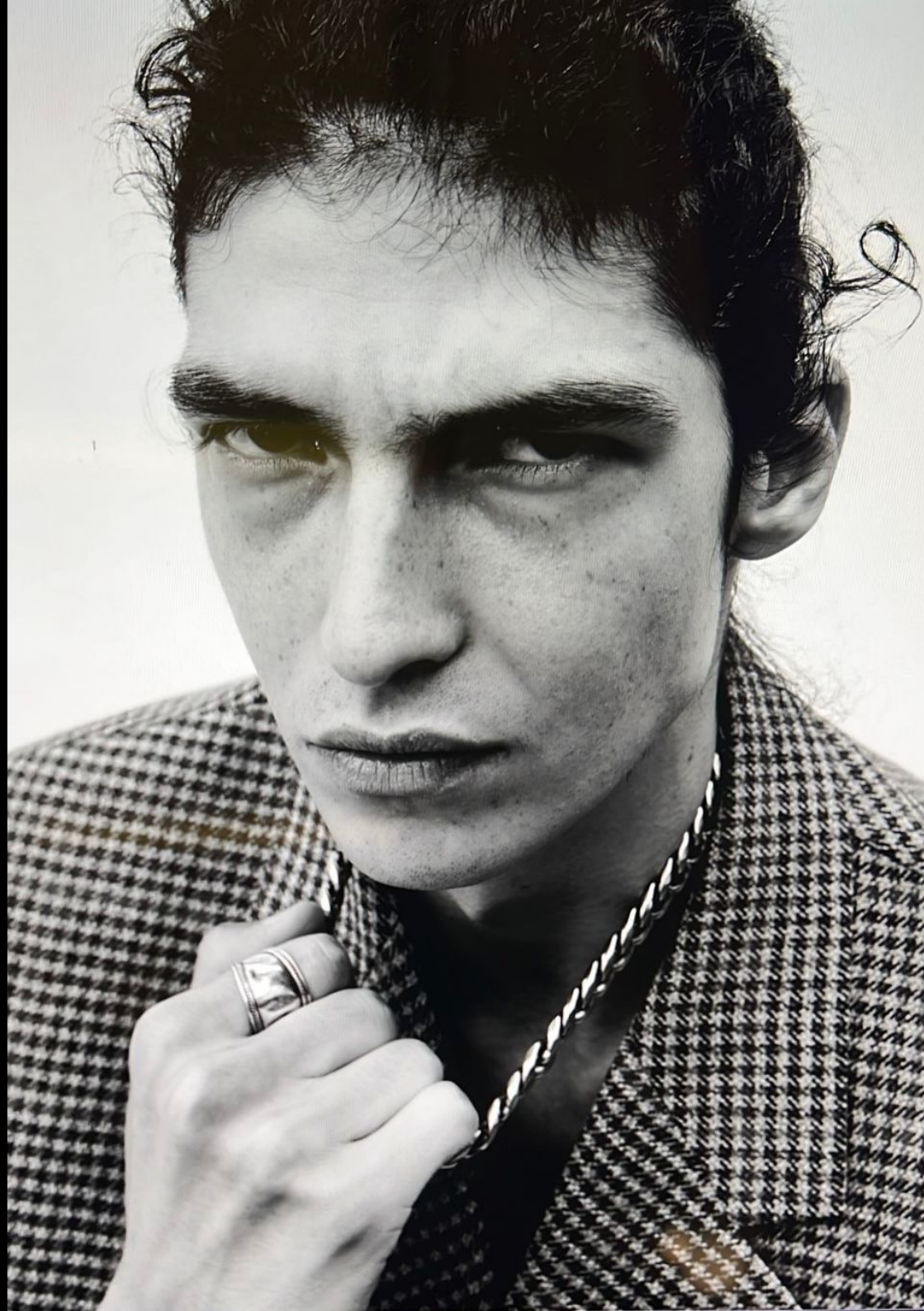






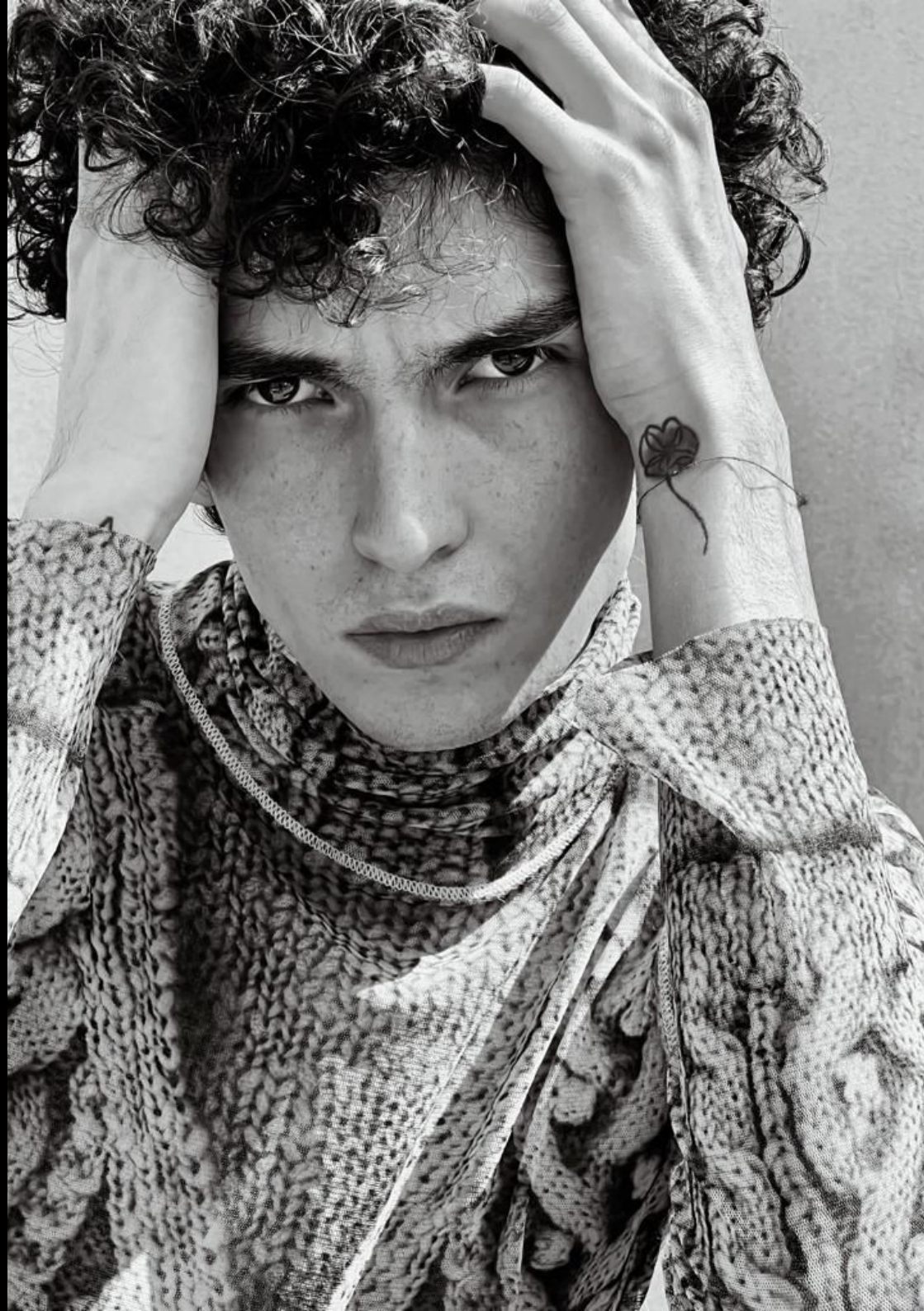













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Height	6'1	Hauteur	186 cm
Bust	2'7½	Buste	81 cm
Hips	2'9½	Hanches	86 cm
Hair	Black	Cheveux	Noirs
Eyes	Brown	Yeux	Marrons
Shoes	11	Chaussures	45